

## Dr. Zein E. Obagi

Obagi Skin Health Institute  
Beverly Hills, California

### ASK DR. OBAGI

#### WHAT IS THE MAIN GOAL BEHIND ZO SKIN HEALTH™?

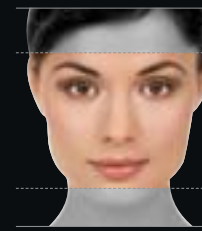
I created ZO Skin Health™ to introduce the public to my concept of Skin Health Restoration. ZO Skin Health™ products stimulate and improve skin from within, restoring normal cellular function. ZO was created for individuals who have no medical skin problems and are seeking to have youthful, vibrant skin. ZO products provide the essential tools for healthy skin. In my practice, I combine ZO products with my medical line (Nu-Derm®), as all of the ZO products contain active, essential ingredients for the skin and complement any medical skin-care program.

#### HOW IMPORTANT IS PATIENT EDUCATION TO YOU?

Education is essential. Educated patients are better patients, as they are able to understand what it will take to meet their goals and why a certain treatment plan has been recommended. Unfortunately, I believe that the majority of consumers buy skin-care products blindly, not fully understanding what a product will or will not do for them. The blind-buying approach to skin care ultimately creates more harm than good. If you don't know your skin, it is better to use nothing.

### Results-oriented skin care

In the early '80s, Obagi Nu-Derm®—a system of prescription-strength, physician-dispensed products—was introduced to treat a variety of skin care problems, condition the skin, and deliver powerful anti-aging benefits. Suitable for all skin types and conditions, Nu-Derm® quickly became known for resolving hard-to-treat skin conditions. In the early '90s, Dr. Obagi developed the Obagi Blue Peel®, a chemical peel capable of being safely performed on all skin types. The newest Obagi creation, ZO Skin Health™, is an over-the-counter line that bridges the gap between medical and over-the-counter products. Dr. Obagi is also well-known for inventing the science behind Skin Health. Credited with 35 years experience and helping to bring about safe, effective treatment for all skin types, including hard to-treat ethnic skin, Dr. Obagi's methods are followed by dermatologists and plastic surgeons worldwide.



SKIN CARE

#### WHY IS SKIN CARE SUCH AN IMPORTANT PART OF YOUR PHILOSOPHY?

Proper skin care is essential to prevent skin disease, signs of aging, dryness and sensitivity. If you live a healthy lifestyle by eating right and exercising, you can prevent or reduce the chance of getting sick. The same philosophy should apply to skin. With proper skin care and early treatment, skin can be healthy, strong and radiant, like a baby's skin.

# “I can keep your skin young indefinitely”

DR. ZEIN E. OBAGI, WHO DEVELOPED THE ZO SKIN HEALTH™ LINE OF ANTI-AGING PRODUCTS TO BRIDGE THE GAP BETWEEN IN-OFFICE AND OVER-THE-COUNTER PROTOCOLS, IS BEST KNOWN AS A CHEMICAL PEEL AND SKIN-CARE INNOVATOR, CREDITED WITH 35 YEARS OF EXPERIENCE AND HELPING BRING ABOUT MANY OF THE TECHNIQUES IMPLEMENTED BY NUMEROUS DERMATOLOGISTS AND PLASTIC SURGEONS WORLDWIDE. “I LECTURE AND TEACH THE OBAGI SKIN HEALTH PHILOSOPHY INTERNATIONALLY,” SAYS THE SOUGHT AFTER PHYSICIAN, WHOSE OBAGI NU-DERM® SYSTEM OF ANTI-AGING AND RESULTS-ORIENTED SKIN CARE HAVE BECOME STAPLES UTILIZED BY OVER 10,000 DOCTORS TO DATE.

### MEET THE EXPERT

## Dr. Zein E. Obagi

American Board of Dermatology

#### PROCEDURES PERFORMED

Individualized Skin Care  
Aesthetic Injectables  
Energy/Light-Based Therapies  
Facial Rejuvenation  
FLPD Laser  
Stimulation Peels  
Fraxel® CO<sub>2</sub>  
Fraxel® SR Laser  
Laser Hair Removal  
Laser Resurfacing  
Obagi Blue Peel®

#### ABOUT DR. OBAGI

##### WHAT ARE THE PRIMARY INGREDIENTS IN YOUR NEW SKIN-CARE LINE?

ZO Skin Health™ products utilize potent ingredients in high concentrations, including pure retinol, advanced peptides and powerful antioxidants.

##### HOW DO YOU DEFINE HEALTHY SKIN?

Healthy skin is smooth, strong, hydrated, firm, tight, and even in color. If educated properly, there is no reason everyone cannot experience healthy skin.


##### WHAT TYPES OF SKIN CONDITIONS DO YOU TREAT?

No problem is too big or too small for me—whether it's related to anti-aging, acne, texture problems, pigmentation, scarring, melasma, sun damage, prevention and maintenance, rejuvenation, or treating a medical dermatologic condition. Patients from all over the world come to my office seeking assistance with challenging skin conditions. We provide comprehensive care, prevention, treatment and maintenance programs.

**MEDICAL DEGREE**  
Damascus Medical School, Syria

**LOCATIONS**  
Beverly Hills, California  
San Gabriel, California

**CONTACTS**  
310.275.3030  
626.288.5115

 To learn more about the practice visit [obagiskin.com](http://obagiskin.com)

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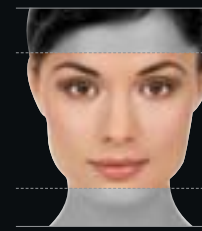
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